

# Palliative Care Committee Meeting Minutes

Thursday, Aug 4<sup>th</sup>

**Present:** Ann Peronetto, Terry Hill, Kelly Dearman, Ramona Davies, Redwing Keyssar, Jeff Newman, Bill Verducci, Donna Odierna, Rachel Main, Anne Kinderman, Shireen McSpadden

**DAAS:** Valerie Coleman

---

## 1. Introductions

The group considered bringing in Monique Parrish as a consultant to facilitate having a focused conversation in Sept, aimed at developing a strategy around a bigger ask we could use for funding. Questions include: how to focus energies and into what activities; shifting membership makes it difficult to focus and move forward also; and recognizing the LTCCC's focus on workgroups, interested in knowing more about the LTCCC in general – annual policy agenda, mission, membership.

## 2. What is our current mission?

Incorporates the following aspects/considerations:

- Two components: palliative Care (which requires upstream planning to increase the chance of PC utilization) and Advanced Care Planning, as a knowledge base
- An informed and education piece: many unfamiliar with concept of PC; culturally specific targeted education and outreach
- Broad based: collaboration is key from all aspects within city (NGO, healthcare, city agencies, etc.)
- Expanding workforce
- Understanding of and access to PC, as well as the utilization of (expanding utilization)
- IHSS – giant workforce that could benefit from education re: PC/ACP
- Things the market will ignore to the communities detriment – poor people go to poorly performing nursing homes, etc.

Above criteria are becoming more about strategic planning rather than mission statement.

For most people, seriously ill may mean the last weeks, but for the group, it's referred to as the last 1-2yrs. Center for Advanced Care Planning did a report on language and people's thoughts around palliative care and terminally ill.

Peoples experiences with PC are all very different (referring to UCSF event at SFSU)

Concern that the draft statement (see below) doesn't put the patient first – but others contend that this group is composed of providers, not of the patients. This mission is meant to drive the collaboration of providers.

Reminder to keep the mission really simple, use the vision and/or goals that incorporates some of the other aspects/considerations that members brought up.

Care giving is not a person centered term, an important consideration re: language.

Draft statements and various iterations, to be worked on by Ramona, Eric and Redwing:

**Collaboration** (among San Franciscan's and their caregivers) **to improve the care of seriously ill San Franciscan's.**

**San Franciscan's and their caregivers to have all the options and supports...  
To enable the flourishing of people in their last stages of life**

**3. SWOT Analysis**

**Strengths:** large email list, diverse constituents, physician and nurse members, funding (lends legitimacy), support of DAAS and the Health Commission, passion, knowledge and expertise

**Weaknesses:** lack of funding & coordination, diversity of and busy lives of members, limited engagement, lacking momentum & consistency, "old fashioned" way of organizing, unclear priorities, minimum of faith based & community based organizations, platform lacking urgency, comprehensive resource guide available in various formats

**Opportunities:** timing is right (environment, public agenda), possibility of a paid position, speakers group, website, possibility of being a model, strategic plan (identify direction), SF's rich provider community, demographics, academic community, city government, and other resources

**Threats:** bureaucracy, haven't reported back to the Health Commission, loss of momentum (and/or risk of losing), "death panels", how to frame PC & ACP, need tangible results or "wins", won't get funding or find appropriate funders, measuring impact of PC

**4. Creation of a strategic plan**

Group didn't get to this aspect yet, felt that above discussion points would help refine a strategic plan.

**5. Next Steps**

- **Draft Mission Statement:** Redwing, Ramona and Eric will work on the draft mission statement by next meeting
- **LTCCC information:** Valerie will provide a little background on the LTCCC (as requested)
- **Next meeting:** If members know people who would be helpful/interested, please reach out to them and invite to the next meeting.

**NEXT MEETING: Friday, September 2<sup>nd</sup>**