

**Palliative Care workgroup meeting notes  
October 5, 2016**

**Present:** Christine Ritchie, Terry Hill, Bill Verducci, Veda Rammohan, Ramona Davies, Eric Weiss, Rachel Main, Jeff Newman, Sue Kirkland, Zoe Koehler, Rebecca Sudore, Heather Harris, Brad Wolfe

**Via phone:** David Zwicky, Dawn Gross

**DAAS:** Valerie Coleman

---

**Presentation: Re-Imagining End of Life, Brad Wolfe, IDEO**

Brad Wolfe from IDEO discussed an upcoming event, “Re-Imagine, scheduled for Oct 24<sup>th</sup>-30<sup>th</sup> , which was developed out of OpenIDEO’s End of Life challenge (see presentation attached).

Website: [www.letsreimagine.org](http://www.letsreimagine.org)

Brad requested feedback on the following questions:

- How to more deeply align with city of SF?
- How to capture and utilize content? (audio, video, photo)
- How convene post-event to share best practices and reflections to create next steps?

How can the Pal Care group interface with this event?

- The Pal Care group could possibly contribute to a catalog, which could include best practices – very much aligned with the resource directory goal
- “Prepare for your Care” - can play like a movie (is an actual website) – could be a dinner and a movie type event? Partner with Death Over Dinner?
- Can one of the Pal Care members host or recommend a space? A space called the “butcher shop” (Brad might be able to connect) If wanted it at CPMC, Bill can check.
- Getting involved is a great way for other organizations to know that the Pal Care workgroup exists.
- Eric Weiss has a TV program called “Mosaic”, can focus on this topic at the next episode
- Jewish Community Center of San Francisco will host in November their 4<sup>th</sup> annual End of Life Week
- Members asked, will this event happen again in the future? Potential to be an annual event, IDEO will try to fundraise and build partnerships to do it again next year. Potentially bring back to the LTCCC and try and build traction? Can also be incorporated in the Age and Disability Friendly plan
- Members asked, will there be an online resource guide? Open to it, IDEO can help with the graphic element if “fast tracked by the end of this week”\

**Next Steps:**

- Rebecca & Bill: will see if an event (movie hosting) is feasible, re: the room and the movie, and will get back to the members and see if there's enough momentum within members as well, to pull off this year.
- To learn more and get involved this year, email Brad at [bwolfe@ideo.com](mailto:bwolfe@ideo.com)

### **Breakout: Pal Care small groups**

#### **Gaps Analysis and resource directory:**

Rebecca reported out. Big picture, how can we do a gap analysis and how will we accomplish it?

- Hill will analyze death data and Blue Shields will want to do something about results
- CA Healthcare Foundation, Snapshot: Death and Dying in California – has data, can they look at SF base data?
- What data do we have vs. what data do we want? This group should identify what data do we want considering the mission/goals of this group and then backpedal accordingly
  - We need the mission/goal of the committee to be finalized, if it's education vs. services; prioritize what we can move the needle on. For example, how many people have ACP's, how many people who died were able to access palliative care, etc.
- Alzheimer's Association has money from the Stupenski Foundation to do gap analysis around dementia and palliative care, Rachel Main is leading (first meeting today)
- Identify organizations, what payment they receive and clients served – with the goal of identifying where the needs actually are (ex: Cal Quality Care, rates facilities, etc.)
- What is illness and people's experiences look like and trying to determine what range is one to work with; using experiences to highlight the need.
- When sharing with Health Commission, needs to be info/data integrated from multiple health systems, not just Blue Shields experience and Sutter's experience, etc.
- End goal is to get money to combine the data (a lot of work and financial resources) but in the meantime, this group can present the city with "back of the envelope" estimates based on 2 hospitals/health systems as a way to move forward.

#### **Next Steps:**

1. Need to get Kaiser involved (Heather Harris has a contact)
2. All members should review the CA Healthcare Foundation (Rebecca or Eric can get) report & SF HIP "Mortality in San Francisco" report, (see attached) and:
  - Identify what/if anything is missing

- What's there that can be repurposed?
3. Email from Christine (or Pal Care group) asking Bill/Sutter for data/information (ask specifically for utilization data from a doctor)
  4. Rebecca will reach-out to Margaret Ree (sp?) in Denver re: the model of how they engaged 60 hospitals to share and collect data
  5. Terry Hill had some thoughts/suggestions to share with group, will send to Valerie

#### **Outreach & Speakers Bureau:**

Ramona reported out

- Lack of demand because there is capacity for outreach – need to reach out to folks outside the clinical practice (faith groups, etc.)
- Need a website – set-up and maintenance, need to figure out funding around, analysis data re: people accessing
- Replicate and expand the reach of the SFSU presentation – their interests in topics was slightly different, a way to link to Reimagine in 2017?

#### **Next Steps:**

1. Way for members to get to as many Re:Imagine events as possible, and answering the following questions and report back on;
  - Lessons learned
  - Areas of interest – what provoked conversations and engagement?
  - How to apply lessons learned to this work?
  - Who is attending? (demographic, ages, providers vs families, etc.)
2. Need speakers (considering language and cultural competencies)

#### **Workgroup outline** (see attached)

The LTCCC is requesting that all workgroups fill out the workgroup outline and then report back by the November 10<sup>th</sup> LTCCC meeting.

#### **Next steps:**

1. Valerie will send out template and folks will think about it before the next meeting (done)
2. Check in re: mission statement wordsmithing – Anne Kinderman, Anne Hughes, and Redwing Keyssar volunteered to work on that (9/2/16 meeting)
3. Choose a representative to present at November 10<sup>th</sup> LTCCC meeting
4. Choose a representative (or take turns) to represent the Palliative Care workgroup at monthly Steering Committee meetings

---

Next meeting date –  
**Friday, November 4<sup>th</sup>, 2015, 2:00 – 3:30pm**  
 1650 Mission Street, 5<sup>th</sup> floor, Golden Gate room