

## Palliative Care Committee Minutes

Friday, July 7<sup>th</sup>, 2:00 – 3:30pm

1650 Mission Street, 5<sup>th</sup> floor, Golden Gate room

**Present:** Shireen McSpadden, Christine Ritchie, Kelly Dearman, Jeff Newman, Megory Anderson, Ramona Davies, George Kellar, Shoshana Ungerleider, Bill Verducci, Terry Hill, Anne Hughes, Marilyn Ababio (Phone) Redwing Keyssar, Rebecca Sudore

**DAAS Staff:** Valerie Coleman

### **Introductions.**

#### **UPDATE: LTCCC**

Will have a presentation by Frameworks on rethinking aging.

Valerie will send link of organization, research and toolkit to members with minutes.

Link: <http://frameworksinstitute.org/reframing-aging.html>

includes toolkit, frame brief and additional articles.

#### **UPDATE: Post-Acute Care task force**

Shireen reported on June meeting – focus on two primary areas:

- People with dementia who need 24 hours care
- People that are hard to serve due to behavioral health issues

Looking outside of task force for additional input and experience about what next steps might be. The challenge with developing solutions will then be to identify funding. The next meeting will be July 21<sup>st</sup>.

Member also mentioned that decision making is critical to goals of care, mentioned paying attention to the court case re: CANHR and decision making capacity.

#### **DISCUSSION: job descriptions**

The Steering Committee will interview and hire the project manager and program manager and either Shireen or Christine would most likely oversee the positions, with support from the workgroup. Distinctly two different positions and people but presumably they'll be working together, to ensure alignment with the work.

- **Palliative Care Workgroup Program Manager:** missing something related to message platform (framing, how does it get shared, etc.); maybe less social media and more guerilla marketing (considering population serving) like handing out flyers, one on ones, presentations, being at senior centers, etc.; include minim requirements
- **(Re)Imagine Project Manager:** remove “developing consistent branding”, etc. or implementing existing platform; change “city-wide and targeted” to targeted marketing and outreach to groups that the work group identifies; consideration of changing title to “event manager” (because we wanted to position to include some type of needs assessment); include minim requirements? (know the community, community organizing and cultural humility)

**TO-DO:** if people have recommendations, please share with steering committee (Redwing, Kelly and Jeff) and/or co-chairs. Circulate job descriptions with LTCCC

**UPDATE: (Re)Imagine Date:**

Initially proposing end of October, then considering December but that's a tough month with the holidays and other events. Talking about pushing it back to December, January or February. Discussion of event Shoshana is coordinating: an interdisciplinary panel called "End Well" in early December and open to the public but focused on professionals.

Will reach out to Grace Cathedral to let them know that October is no longer viable but not enough clarity about next potential month – they wouldn't be able to do December. The consideration that other facilities will also have conflicts in December, particularly faith based organizations. December is also a hard month for the families that we work with, and to have those kinds of conversations seems unlikely – bereavement issues are so much harder during the holidays. Outreach to organizations would be shared – for the ones that the workgroup has partnerships with, it would be workgroup members.

**Contact list:** brainstorm list, haven't talked to anyone yet – asked this group to flush out this list, who are really important presenters or topics, based on our perspectives.

- Organizations involved with setting up this task force
- UCSF Community Engagement program has connections and will be glad to help with the outreach (Jeff)
- Spanish speaking, Chinese, African American & LGBT communities need to be represented
- Adding a field to make sure there is a population linkage & make it a public Google doc
- Creativity Explored
- Subject of loss is important and that it's represented – would this workgroup provide? Such as Rabbi Eric Weiss
- Advanced Care Planning & Palliative Care and how do you articulate these concepts/messages in various languages and within the cultural perspective. Should also be consistent messaging to some degree within this event. OR perhaps its saving the larger "palliative care" for another event and just focusing on the specific aspects, like loss, ACD, etc., with this event
- Mission Health Center and various coalitions, Laguna Honda Hospital, Chinese Community Clinic, SF Health Plan and other service delivery partners - reach out to host/co-host events
- May want to consider another population, children – whether it's grandparents passing or parents, could partner with other organizations around storytelling, etc.
- Suggested: using games to educate and translate the language; engaging leaders in the field in more community aspects such as judging an art contest

Question about list, goes beyond the local and is much larger than what seems realistic for a 5 day event.

**Meeting in August:** yes, Thursday, August 3rd

**TO-DO:** Recommend to the End Of Life Collective to reconsider event date from December to mid to late January and share the above recommendations re: contact list.

Next meeting date: **Thursday, August 3rd**  
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